SHOT recommendation from 2009
‘Do you know who I am?’
National Blood Transfusion Committee Patient Involvement Working Group

- Chair: Dr Shubha Allard
- Develop information on blood transfusion for patients and the public
- Ensure patient information leaflets relevant and up to date
- Promote Transfusion awareness in collaboration with specialist societies and groups
- Provide support to other organisations in relation to patient involvement in transfusion
- Planning to launch a UK-wide Patient Awareness Campaign in September based on the ‘SHOT recommendation ‘Do you know who I am?’
2012 Patient Awareness Campaign

These are drafts but there will be Factsheets for staff and patients, stickers and a series of posters available.

Right Patient, Right Blood

Have you checked your patient's identification band?
Ask them to tell you their full name and date of birth and check the details match their identification band.

Right Patient, Right Blood
Factsheet for Healthcare Staff

Why is it so important to check a patient's identity before a blood transfusion?
Accurate identification is crucial to prevent mistakes in the transfusion of blood which can be fatal to a patient. A recent report from the Safety Programme for Transfusion (SPT) shows that there are mistakes in the identification of patients or their blood type.

What is the most effective way to confirm a patient's identity?
Ask patients to state their full name and date of birth, and check this matches their identification band before taking a blood sample.

What should I do if a patient doesn't have an identification band?
Contact the patient's ward or department to check if a suitable identification band can be applied or if all patients are now scanned on admission.

What do patients need to do if they are outpatients - do they need an identification band?
Patients who are outpatients do not need to wear an identification band unless they need to return for outpatient appointments.

What about day case patients - do they need an identification band?
Day case patients should wear an identification band at all times. If a hospital ward is involved, the patient should wear a suitable identification band, which should be worn at all times for the patient. You should ask all the patient to state their full name and date of birth before taking any blood samples or undertaking any other procedures.

Do they know who you are?

Have you been asked:
Your full name and your date of birth?
Have the staff checked that your identification band is correct?
This is important as it ensures you get the right blood.
Remember - it is OK to ask the staff to make sure they know who you are.